

Cookie Policy

Last updated: January 22, 2026

This Cookie Policy explains how The Wellness Collective (“we,” “us,” or “our”) uses cookies and similar technologies when you visit our website built on the Wix platform.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, or mobile device) when you visit a website. They help websites function properly, improve performance, and provide information about how visitors interact with the site.

Wix and third-party services may also use similar technologies such as pixels, web beacons, and local storage.

2. Types of Cookies We Use

A. Essential Cookies (Strictly Necessary)

These cookies are required for the website to function and cannot be disabled. They enable core features such as:

- Security and fraud prevention
- User authentication and account login
- Shopping cart and checkout functionality
- Page navigation and site stability

Example uses:

- Remembering items in your cart
 - Keeping you logged in during a session
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B. Functional Cookies

These cookies enhance functionality and personalization, such as:

- Remembering your preferences (language, region, settings)
 - Saving form inputs
 - Improving user experience
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C. Analytics and Performance Cookies

These cookies help us understand how visitors use our website so we can improve it. They collect information such as:

- Pages visited
- Time spent on pages
- Traffic sources
- Site performance metrics

Wix Analytics and other tools may be used for this purpose.

D. Marketing and Advertising Cookies (If Enabled)

If we use marketing or advertising tools, these cookies may be used to:

- Deliver relevant ads
- Measure the effectiveness of marketing campaigns
- Track interactions with ads and social media platforms

Examples may include cookies from:

- Google Analytics
 - Meta (Facebook) Pixel
 - TikTok Pixel
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3. Third-Party Cookies

Some cookies are placed by third-party services integrated into our website, such as:

- Payment providers (e.g., Wix Payments, Stripe, PayPal)
- Analytics providers
- Social media platforms
- Embedded content (e.g., videos, maps)

These third parties have their own privacy and cookie policies, which govern their use of cookies.

4. How to Manage Cookies

You can control or delete cookies through your browser settings. Most browsers allow you to:

- View cookies stored on your device
- Delete existing cookies
- Block cookies entirely
- Set preferences for certain websites

Note: Disabling essential cookies may affect the functionality of our website, including checkout and account features.

Where required by law, we provide a cookie consent banner that allows you to manage your cookie preferences.

5. Changes to This Cookie Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated revision date.

6. Contact Us

If you have questions about this Cookie Policy, please contact us:

The Wellness Collective

Email: roseingram@charter.net

Address: 16400 Pacific Coast Highway, Suite 214, Huntington Beach, CA 92649