

# Privacy Policy

Last updated: January 22, 2026

The Wellness Collective ("we," "us," or "our") operates this website using the Wix platform. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit or make a purchase from our site.

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## 1. Information We Collect

### Personal Information You Provide

When you interact with our site, we may collect personal information including:

- Name
- Email address
- Phone number
- Billing and shipping address
- Order details and purchase history
- Messages submitted through contact forms or live chat

### Payment Information

Payments are processed securely through Wix Payments and/or third-party payment providers (such as Stripe, PayPal, Apple Pay, or Google Pay). We do not store full credit card numbers or payment credentials on our servers. Payment providers may collect payment details in accordance with their own privacy policies.

### Automatically Collected Information

When you visit our site, Wix automatically collects certain information, including:

- IP address
- Browser type and version
- Device type and operating system
- Time zone
- Pages visited and interactions with the site
- Referring URLs

This data helps us understand how visitors use our site and improve performance.

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## 2. Cookies and Tracking Technologies

Our website uses cookies and similar technologies provided by Wix and third-party services to:

- Enable core site functionality
- Maintain secure user sessions
- Analyze site traffic and usage
- Support marketing and advertising efforts

You may manage cookie preferences through your browser settings or, where required by law, through our cookie consent banner.

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## 3. How We Use Your Information

We use the information we collect to:

- Process and fulfill orders
  - Communicate with you about purchases, inquiries, or support requests
  - Operate and maintain our website
  - Improve our products, services, and user experience
  - Send marketing communications (only if you opt in)
  - Comply with legal and regulatory requirements
  - Prevent fraud and ensure site security
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## 4. Sharing Your Information

We may share your information with:

- Wix.com Ltd., our website hosting and infrastructure provider
- Payment processors to complete transactions
- Shipping and fulfillment providers to deliver orders
- Analytics and marketing tools (if enabled)
- Legal or regulatory authorities when required by law

We do not sell your personal information.

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## 5. Data Storage and Security

Our site is hosted on Wix's secure servers. Wix stores data on secure servers behind a firewall and implements industry-standard security measures to protect personal information. While no method of transmission is 100% secure, we take reasonable steps to safeguard your data.

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## 6. Your Rights

Depending on your location, you may have the right to:

- Access the personal information we hold about you
- Request correction or deletion of your information
- Object to or restrict certain processing activities
- Opt out of marketing communications
- Request a copy of your data

### California Residents

Under the California Consumer Privacy Act (CCPA/CPRA), California residents have specific rights regarding personal information, including the right to know, delete, and opt out of certain data uses.

### EU/EEA Residents

Under the General Data Protection Regulation (GDPR), you have rights related to consent, data access, portability, and erasure.

To exercise any of these rights, contact us using the information below.

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## 7. Data Retention

We retain personal information only for as long as necessary to fulfill the purposes outlined in this policy, comply with legal obligations, resolve disputes, and enforce agreements.

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## 8. Third-Party Links

Our site may include links to third-party websites or services. We are not responsible for the privacy practices or content of those third parties.

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## 9. Children's Privacy

Our website is not intended for individuals under the age of 13, and we do not knowingly collect personal information from children.

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## 10. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date.

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## 11. Contact Us

If you have questions about this Privacy Policy or how your information is handled, please contact us at:

The Wellness Collective

Email: [roseingram@charter.net](mailto:roseingram@charter.net)

Address: 16400 Pacific Coast Highway, Suite 214, Huntington Beach, CA 92649